



patchwork  
foundation

A large group of diverse young people, including men and women of various ethnicities, are posed for a group photo. They are dressed in formal attire such as suits, blouses, and dresses. The photo is overlaid with a semi-transparent blue filter. In the background, a banner with the KPMG logo is visible on the left, and a large, ornate crest or coat of arms is mounted on the wall behind the group.

# Annual Review 2018

Patchwork Foundation is registered in England & Wales  
Charity No: 1177576 | Company No: 08487395



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# Message from the Chair of Trustees

2018 has been a very important year for Patchwork. With the Foundation's charity registration in March 2018, the new Trustee Board have worked proactively to ensure the charity is in the best position possible for the future.



The Gala Dinner enabled the Foundation to improve the quality of its programmes over the last year, and had led to long-term support. Patchwork's programmes have gone from strength to strength, and this year we even saw seven alumni join the ranks of Prime Ministers and other world leaders through the U.S. Embassy International Visitors Leadership Program (IVLP).

The entire Trustee Board are extremely grateful to all of our supporters, advisors, partners and stakeholders for all of your support of the Foundation. Our work would not be possible without the amazing support and encouragement we continue to receive, and we look forward to your continued support in the new year.

**Farmida Bi**  
Chair

# Message from the CEO

2018 saw a number of milestones for the Patchwork Foundation; from our charity registration and a new trustee board, to a growing Masterclass and #GetInvolved Programme along with our first ever Gala Dinner and International Visitors Leadership



Programme (in partnership with the US Embassy). With the support of all our partners, sponsors and donors we have not only been able to increase the number of young people we are able to support, but have also been able to improve the quality of the work we do.

It is a real honour for me to be leading an organisation which has proven to make a real change, not only to young people but also the institutions we work and partner with. 2018 was the start of many new things for Patchwork and 2019 will be about continuing the hard work to get young people to develop and grow by actively engaging in civil society, which is more important than ever with the current political climate in the UK and abroad.

**Imran Sanullah**

Chief Executive Officer



The Patchwork Foundation has instilled in me a confidence and drive I never had before. The drive and determination to go and get involved in anything I am passionate about...

These opportunities are normally not available to people like me but Patchwork is changing that...The biggest impact Patchwork has had on my life, is it has bridged the gap between having potential and being able to fulfil it, putting you in the right places at the right time, providing opportunities for you to improve yourself but also improve things for others...

Patchwork has shown me the importance of voices from all communities being heard, that we are all represented in business and politics, whoever you may be or wherever you are from.



# About Us

Founded in 2011, the Patchwork Foundation is a UK-based charity committed to strengthening democracy and supporting the development of young people. We are focused on communities and individuals that are traditionally underrepresented, and seek to engage young people from these communities.

The Patchwork Foundation works to equip young people with the necessary skills and experience to encourage and promote their active participation in democracy and wider civil society. We believe that our society is only as good as our democracy, and our democracy is only as great as the range of the voices within it. We know that increased confidence and self-belief leads to greater participation and realisation. The result is a stronger and more representative country; a nation where we encourage everyone to play their part, and a society that hears and responds to the needs of all.



## Our Mission

Our mission is to promote and encourage the positive integration of disadvantaged and minority communities into British democracy and civil society. We are not affiliated with any political party and do not promote a particular political view.

We do, however, work on the promotion of mainstream political and social participation and work with the main political parties and democratic institutions to support this agenda.

# Masterclass Programme



**The Masterclass Programme seeks to educate and train young adults from disadvantaged and minority communities with classes from top political and public figures.**

The Patchwork Masterclass programme aims to develop personal and professional skills, increase political knowledge and experience over a ten-month programme. The programme enables participants to improve their long-term prospects, self-belief, and confidence as active members of political and civil society.



Two cohorts, totalling 66 young people, had the opportunity to learn directly from a range of tutors. Each session focused on a different theme covering leadership, media, policy, campaigning as well as developing a greater understanding into the working of the civil service and the role of Secretaries of State.

Alongside the formal component of each session, there is a focus on personal development with the aim to enhance soft skills, build confidence and resilience.



Induction was held at Parliament, and for **53 out of the 66 participants (80%)** this was the first time they had ever visited Parliament.

**Diana Reyes Rafael**

*Graduate 2018*

“ My experience in the Masterclass Programme 2018 has been inspirational, captivating and unforgettable. From the induction Day Patchwork Foundation demystified myths about politics being inaccessible for young people.

The most important aspect of this Programme is the speakers and what you get from them – the content. I have been very privileged and honoured to have Masterclasses with high-profile politicians such as Rt Hon Sajid Javid MP and Sir Steve Goldstein; civil servants such as Sir Jeremy Heywood and Sir Philip Rutnam; and the Commissioner of the Metropolitan Police Service in London. Meeting all these people has been the highlight of the Programme as I learnt about different skills that are vital for high-profile roles in Politics. Not only skills, but also advice on how to handle difficult situations. All of this content is kept in one notebook which I believe will always be of greatest value and use to me.

The uniqueness of this Programme captivates you to the point of not wanting it to end.

”

# Masterclass Tutors Included:

**1. Alastair Whitehead**

(Private Secretary Prime Minister's Office)

**2. Commissioner Cressida Dick**

(Commissioner, Metropolitan Police)

**3. Imran Shafi**

(Private Secretary Prime Minister's Office)

**4. Jennie Formby**

(General Secretary, Labour Party)

**5. Leah Kreitzman**

(Mayoral Director for External and International Affairs, City Hall)

**6. Melanie Dawes CB**

(Permanent Secretary, MHCLG)

**7. Professor Helen Thompson**

(Professor of Politics, Cambridge University)

**8. Rt Hon Esther McVey MP**

(Secretary of State, DWP)

**9. Rt Hon Gavin Williamson MP**

(Secretary of State for Defence)

**10. Rt Hon Oliver Letwin MP**

(Minister of State for Government Policy)

**11. Rt Hon Sajid Javid MP**

(Secretary of State, MCHLG)

**12. Sir Mick Davis**

(Chief Executive, Conservatives)

**13. Sir Nick Clegg**

(Former Deputy Prime Minister)

**14. Sir Jeremy Heywood KCB**

(Cabinet Secretary)

**15. Sir Lynton Crosby AO**

(Political Strategist)

**16. Sir Philip Rutnam KCB**

(Permanent Secretary, Home Office)

**17. Dame Sue Owen, DCB**

(Permanent Secretary, DCMS)

**18. Theo Usherwood**

(Political Editor, LBC)



At the MP of the Year Awards 2018, 56 Patchworkers successfully graduated from the Masterclass Programme, and joined the Alumni Network.

Applications for the 2019 Programme opened in the Autumn with 196 applications received. Interviews shall take place in early 2019.



## Programme Impact

To monitor the development of the cohort, and map their progress a pre Programme and post Programme Evaluation Survey is completed, and compared.



**80%** feel confident about their ability to network compared to only 48% before the programme



**80%** confident about ability to put forward ideas compared to only 46% before the programme



**93%** would consider a career in politics and wider civil society

with 83% of graduates believing they could get a career in the Civil Service



would recommend the Masterclass Programme to others



believe they will be able to achieve their goals

# #GetInvolved



**The #GetInvolved Programme enables under-represented communities to engage with mainstream politics, by giving young people the chance to take part in campaigns shaping the future.**



The #GetInvolved strand includes hands-on experiences of phone banking, canvassing and campaigning to the attending the party conference. These experiences build a safe environment for participants to learn more about grassroots politics, as well as explore their own political views.

To coincide with Local Council elections, the GetInvolved team arranged a number of opportunities for Patchworkers to develop greater understanding about the internal workings of elections.

A range of #GetInvolved sessions were organised around London, including sessions with:

## **Conservatives:**

Philip May

Rt Hon Iain Duncan Smith MP

Rt Hon Justine Greening MP





### Labour:

Rt Hon Sadiq Khan  
Rt Hon Sir Keir Starmer MP  
Rt Hon Emily Thornberry MP

### Liberal Democrats:

Rt Hon Vince Cable MP  
Baroness Sheehan  
Baroness Barker  
Rt Hon Sir Ed Davey MP



To mark **National Democracy Week**, a **#GetInvolved: Selection 101** event was held in July in Parliament to showcase the experiences of new Councillors representing Labour, Liberal Democrats and Conservatives. Dawn Butler MP, and local Councillors for three of the parties spoke about engaging in local democracy. **94 people registered to attend.** Positive feedback was received from attendees, with one young person since being selected as a candidate for their local Council.





Applications for Party Conference opened in June, with **114 applications received**. Following interviews, 40 young people had the opportunity to experience the Conservative, Labour and Liberal Democrat Autumn Conferences for the very first time.

Delegates were given a tour of the Conference, encouraged to attend fringe events, special Masterclasses and be present for the leader's speech.

## Programme Impact Highlights:

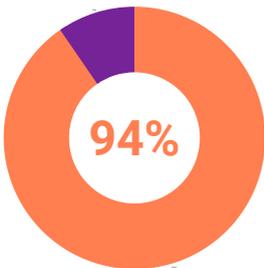
# 130

Young People attended a #GetInvolved Session



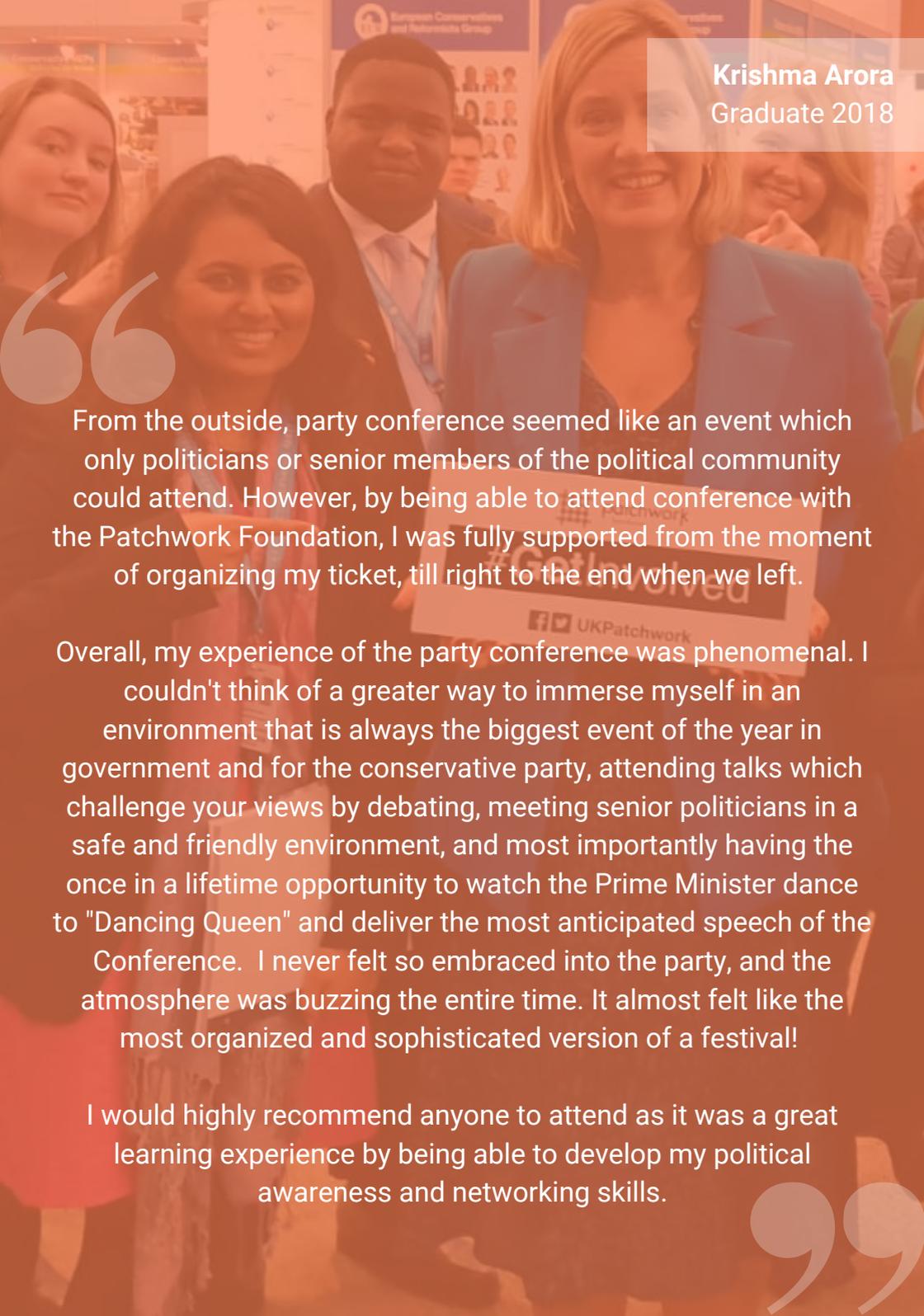
**40% increase** in confidence in getting jobs in politics

94% would recommend us to a friend



Over 50% reported **increased confidence in getting involved with politics**





Krishma Arora  
Graduate 2018

“ From the outside, party conference seemed like an event which only politicians or senior members of the political community could attend. However, by being able to attend conference with the Patchwork Foundation, I was fully supported from the moment of organizing my ticket, till right to the end when we left.

Overall, my experience of the party conference was phenomenal. I couldn't think of a greater way to immerse myself in an environment that is always the biggest event of the year in government and for the conservative party, attending talks which challenge your views by debating, meeting senior politicians in a safe and friendly environment, and most importantly having the once in a lifetime opportunity to watch the Prime Minister dance to "Dancing Queen" and deliver the most anticipated speech of the Conference. I never felt so embraced into the party, and the atmosphere was buzzing the entire time. It almost felt like the most organized and sophisticated version of a festival!

I would highly recommend anyone to attend as it was a great learning experience by being able to develop my political awareness and networking skills.

”

# Events



**The Patchwork Foundation facilitates key politicians to meet and address members of disadvantaged and minority communities.**

Through open dialogue and conversation, we help promote positive messages of working together for the benefit of the whole of society.



## 2018 Gala Dinner

The year commenced with the Foundation's first ever Gala Dinner celebrating the work achieved till date, recognising all those who have tirelessly supported the work of the Foundation, as well as focusing on raising funds to ensure the Foundation was financially sustainable until 2021. Over £250,000 was raised from this event.

Thank you to the Canary Wharf Group Ltd for their support with the event.



**Rt Hon Sadiq Khan**  
Mayor of London  
*Gala Dinner 2018*

“ Whether it's the prestigious MP of the Year Awards, the hugely successful Masterclass Programme or the question and answer sessions with leading politicians and civil servants, there's no denying that the Patchwork Foundation has made its mark at the very top of British politics.

But perhaps most importantly this serves as a profoundly positive force in the lives of countless young people; expanding their horizons, broadening their thinking and opening their eyes to the possibilities that come with a career in public life.

”

# 11 Downing Street Reception

In March, the Patchwork Foundation officially registered as a Charity and to celebrate this milestone a reception was held at 11 Downing Street, hosted by the Chancellor Rt Hon Philip Hammond MP, in June. Attended by over 100 guests, the Foundation used this opportunity to thank its supporters.



“

*We have to ensure that everybody in society can find a way of making the governance of society work for them...*

*The work you're [Patchwork Foundation] doing is vitally important. People feel empowered to include themselves and to be able to keep on delivering for the next generation, and the generations to come.*

”

**Rt Hon Philip Hammond MP**  
Chancellor of the Exchequer

# MP of the Year Awards

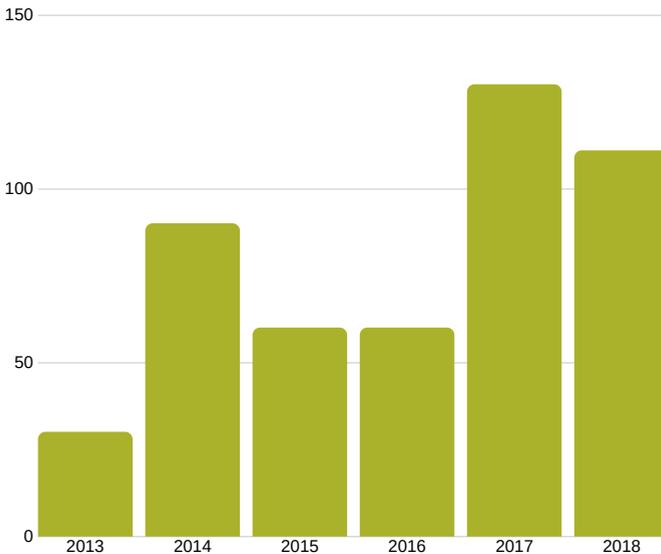


The MP of the Year Awards celebrate the work of MPs from across the country who actively work with underrepresented and disadvantaged communities across the UK.

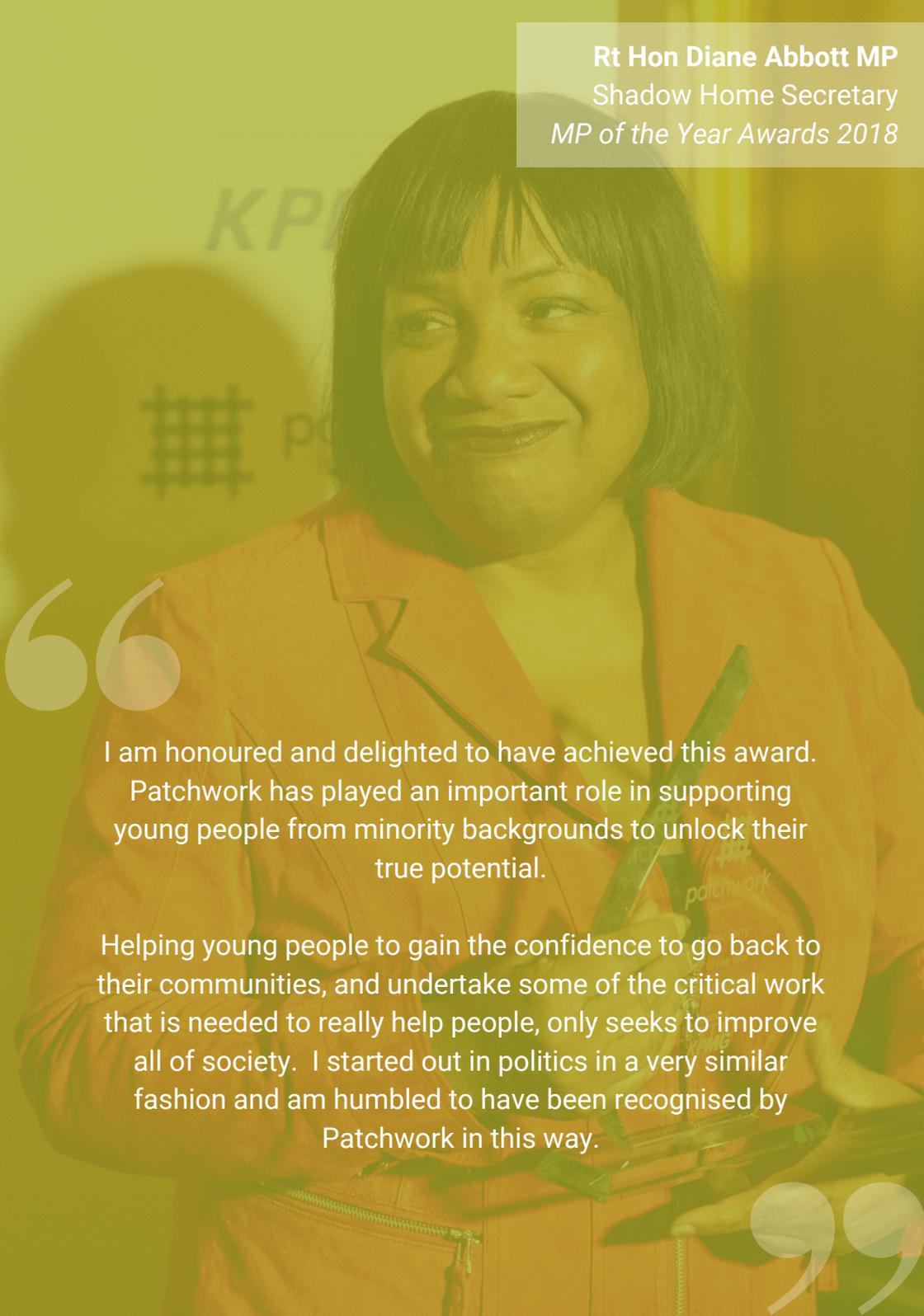


Each year a large number of MPs deliver excellent representation and coverage to otherwise underrepresented segments of society. The Patchwork Foundation recognises and rewards those MPs.

The awards provide a motivation for MPs to work with diverse communities and highlights best practice.



A total of 111 different MPs were nominated for the awards. The graph above shows the like for like comparison with nominations since the Awards began in 2013.

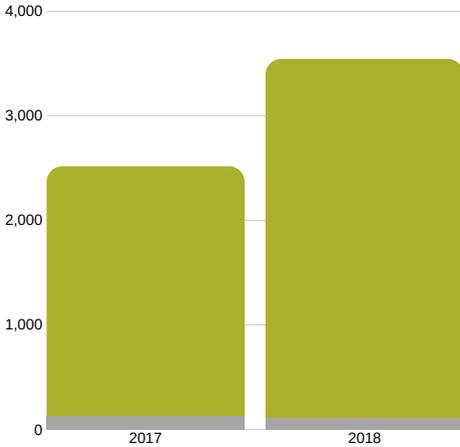


**Rt Hon Diane Abbott MP**  
Shadow Home Secretary  
*MP of the Year Awards 2018*

“  
I am honoured and delighted to have achieved this award. Patchwork has played an important role in supporting young people from minority backgrounds to unlock their true potential.

Helping young people to gain the confidence to go back to their communities, and undertake some of the critical work that is needed to really help people, only seeks to improve all of society. I started out in politics in a very similar fashion and am humbled to have been recognised by Patchwork in this way.

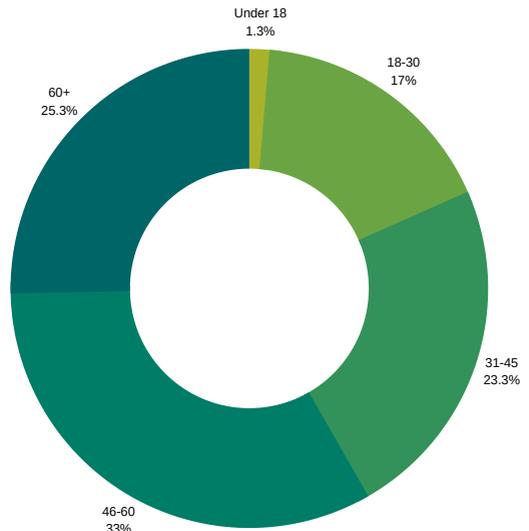
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The Judging panel used the anonymised research on each MP to determine the judges choice winners, whereas the **People's Choice** category resulted in **3,423 votes** from members of the public, a significant increase from 2017 where 2,383 votes were received.

**18.3% of the votes cast were from those under the age of 30.**

The chart on the right shows the breakdown of ages of those who voted, demonstrating that there is greater appeal for the MP of the Year Awards amongst an elder demographic, helping us reach a broader audience.



The Awards were held in December at Speaker's House with over 100 guests in attendance, and also marked the graduation of this year's Masterclass Patchworkers.

The top three Award recipients for 2018 were:

Overall MP of the Year – **Rt Hon Penny Mordaunt MP**

Overall Newcomer MP of the Year – **Dr Rosena Allin-Khan MP**

Overall People's Choice MP of the Year – **Dr Philippa Whitford MP**

The full list of winners can be found on our website.

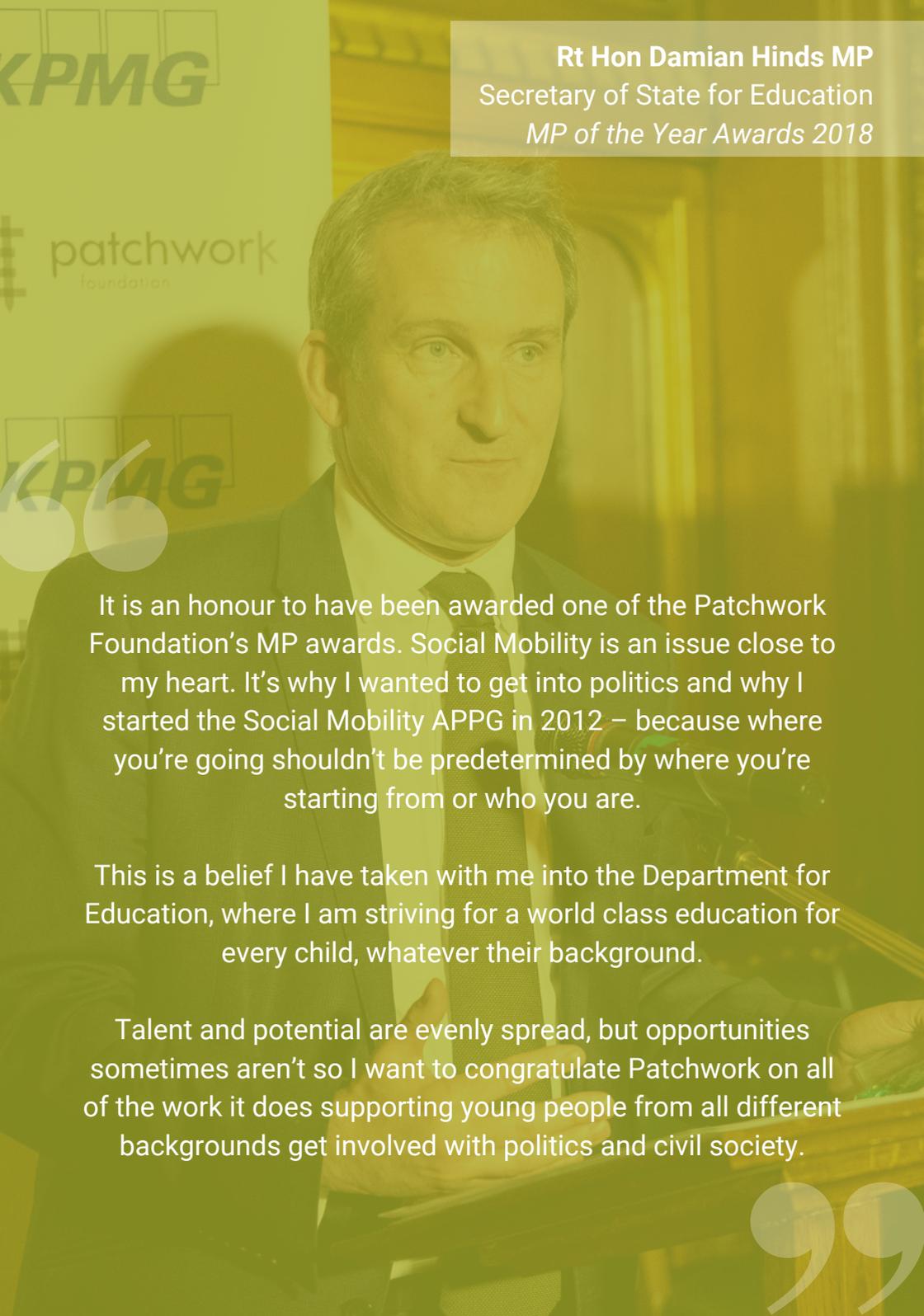


The Foundation is grateful to KPMG for sponsoring the MP of the Year Awards:



and to L'Oscar Hotels and the COSARAF Charitable Foundation for sponsoring specific awards.



A portrait of Rt Hon Damian Hinds MP, a man with short grey hair, wearing a dark suit, white shirt, and patterned tie. He is looking slightly to the right of the camera with a neutral expression. The background is a blurred indoor setting, possibly a parliament or a formal event. The image has a greenish-yellow tint.

**Rt Hon Damian Hinds MP**  
Secretary of State for Education  
*MP of the Year Awards 2018*

It is an honour to have been awarded one of the Patchwork Foundation's MP awards. Social Mobility is an issue close to my heart. It's why I wanted to get into politics and why I started the Social Mobility APPG in 2012 – because where you're going shouldn't be predetermined by where you're starting from or who you are.

This is a belief I have taken with me into the Department for Education, where I am striving for a world class education for every child, whatever their background.

Talent and potential are evenly spread, but opportunities sometimes aren't so I want to congratulate Patchwork on all of the work it does supporting young people from all different backgrounds get involved with politics and civil society.

# Alumni Network



The Alumni Network provides a space for Patchworkers to sustain their relationships, and exchange opportunities and advice regarding their personal and professional development.

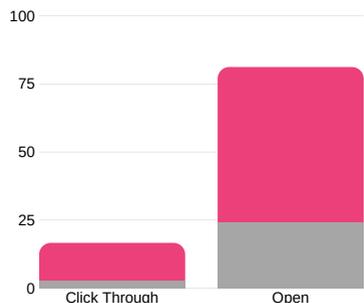
Being able to maintain relationships with like-minded individuals who share the same stories and core values as you is not only essential in building and expanding your network but also creates meaningful friendships.



The Patchwork Alumni Network is an essential component which focuses on ongoing development for Patchworkers. Its aim is to continue to develop and aid Patchworkers in terms of personal development, leadership and wellbeing through a variety of opportunities and events. Not only does it provide a safe space to explore challenges and solutions, but it also allows Patchworkers to exchange ideas and seek support.

The main form of communication is through the monthly newsletter, highlighting job and voluntary opportunities, as well as highlighting a Patchworker each edition.

The graph depicts the **strong level of engagement** with the newsletter in comparison to the industry average, with the range of opportunities offer being particularly appealing.



“ The IVLP programme has been a truly life changing experience for me. I travelled to the US for the first time in my life and I will most definitely be returning one day. I learnt so much about the US and was particularly inspired by the all the amazing work being done by grassroots organisations and governmental bodies to help empower young people and those from under-served groups to make an active change in their communities. It was great to be able to share our own thoughts and ideas on civic engagement.

I was struck by how ordinary people saw a problem in their community and rather than simply complaining about it - they actively chose to do something. Whether this was in Washington DC, in Busboys and Poets, the cultural hubs founded by Iraqi-American Andy Shallal or whether this was in San Diego, in the restorative social enterprise, Kitchens for Good, breaking the cycle of poverty through culinary training for the unemployed.

Visiting Iowa was a particular highlight for me as we had the chance to see a baseball game and enjoy the famous Iowa corn! I have been particularly inspired to make an active positive change within my community and this has led me to take up a role in a national women's organisation!

”

# IVLP

In the Summer of 2018, the Patchwork Foundation was fortunate to have the opportunity to partner with the US Embassy in London for the pilot Patchwork International Visitors Leadership Program (IVLP), sending seven alumni Patchworkers to the US for three weeks. The IVLP is the U.S. Department of State's flagship professional exchange programme.

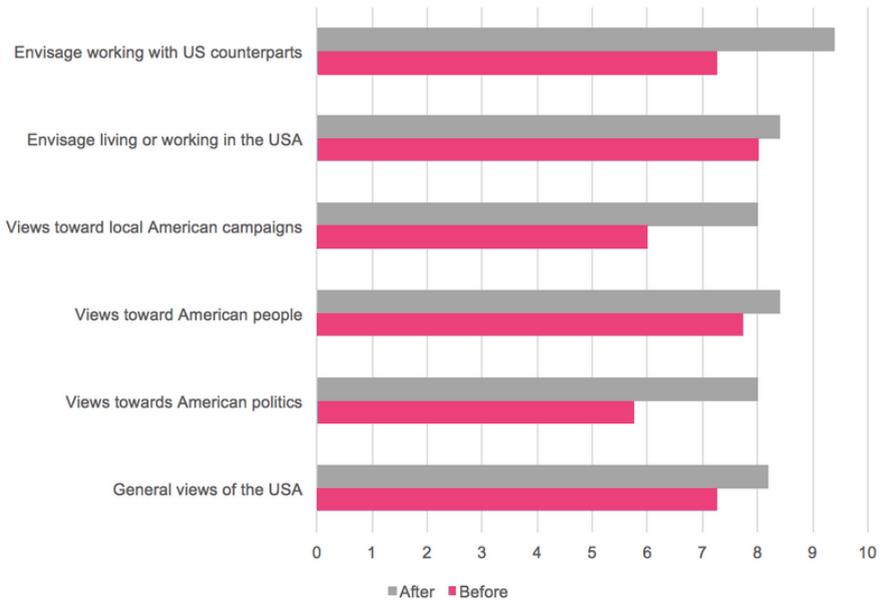
Exchanges typically include a visit to Washington, D.C. and three additional cities that together highlight the regional diversity of the United States.

The IVLP programme fits in extremely well with Patchwork's aim to support the development of young people, provide them with unique opportunities, and expand the horizons of participants for them to recognise the important role they play in British Civil Society.



During the programme the group visited Washington DC, Iowa, California and New Hampshire. They met community groups, lobbyists, campaign groups, political parties, political offices and were also welcomed into the homes of local Americans, to develop a better understanding of all levels of US society.

Patchworkers had the opportunity to not only learn about US democracy and meet their American counterparts, but also to hone their interpersonal and professional skills. Their self evaluations demonstrate a shift in perception about the United States, as depicted below.



There was also significant increase in their confidence for public speaking, diplomacy, team working and organisational skills.



# Impact of the IVLP

All measured factors show personal and professional improvements, as well as a positive change in perception towards the USA. The programme is important not only for the US, to engage young future leaders from Patchwork but is also important for Patchworkers to be exposed to wider unique opportunities in order to reach and realise their own potential while developing their soft skills.

Since returning the group are working on networking and skill development sessions for other young people not fortunate enough to go on the programme as well as leading on affecting social change in the UK.

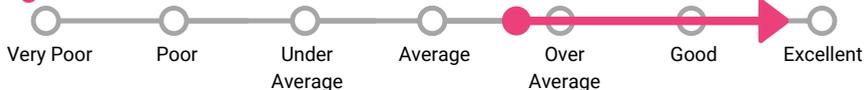
## Public Speaking



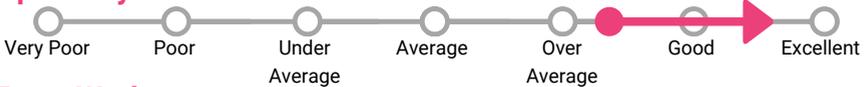
## Networking



## Organisation



## Diplomacy



## Team Work



## Leadership



## Communication



# Other Notable Highlights

Over the course of the year, there were a number of other notable highlights and opportunities for the Patchwork Foundation and our network of young people.

## New Trustee Board



Upon achieving Charity status, a new board of Trustees was put in place, consisting of Jonathan Holt, Temi Shogelola, Melanie Dawes CB, Farmida Bi (Chair), Harris Bokhari OBE & Sir Simon Fraser KCMG.



## Bridge Theatre

The Bridge Theatre kindly provided Patchworkers the opportunity to attend its production of Julius Caesar, exposing young people for additional unique opportunities.

## Unveiling of Milicent Fawcett Statue

The Mayor of London invited Patchworkers to the unveiling of the statue of Milicent Fawcett to mark 100 years of women's suffrage.

# Hogan Lovell's Global Women's Executive Summit

A group of Patchworkers were invited to Hogan Lovell's Global Women's Executive Summit in November, to deliver a panel session on bringing your whole selves to the work place. This was well received by all attendees.



## Policy Insight with HM Treasury

In September, the Foundation organised a policy day with HM Treasury, providing Patchworkers with the opportunity to gain further insight into the role of the Treasury, and to engage with senior officials before developing their own policy ideas and presenting it in a Dragon's Den type format.

“

*Although I was nervous about presenting to an expert panel, it was great to receive the positive feedback they provided. One of the panelists described our group's presentation as a blueprint for a Government white paper - to receive such a high level of praise from a senior Government official was a real boost to my confidence.*

**Jack McAteer**

”

# Acknowledgements

We are grateful to all of our sponsors and supporters for helping us to achieve such an impactful year, and helping us come that much closer to realising our mission of promoting the active participation of young people from diverse backgrounds in British democracy and civil society.







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Patchwork Foundation  
Unit C220b  
Trident Business Centre  
London, SW17 9SH